



### Quick Facts:

- Web-based COTS application
- Bridges the gap between enterprise data and COTS used by decision makers
- Capable of large-scale global data volumes
- Open system which connects to vendor neutral COTS applications
- Available for Windows and Java architectures



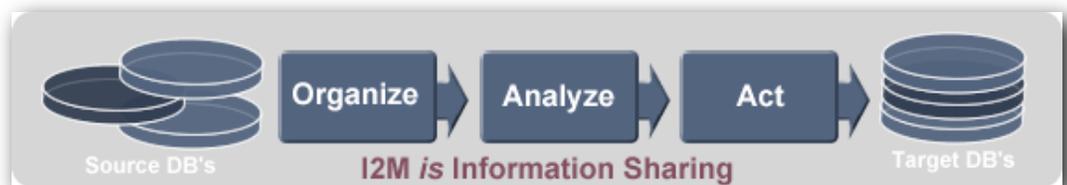
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## SNAP<sup>®</sup> Intelligent Information Manager<sup>™</sup>

*I<sup>2</sup>M is a web-based application for transforming complex enterprise data into work-products using "Commercial off the Shelf" (COTS) applications.*

- **Organize** information from a variety of current sources
- **Analyze** data based on user managed business logic to support key decisions, understand data relationships, and assess changes for impact analysis
- **Act** on the data by applying business logic to create work-products in targeted COTS applications



## Benefits

- **Merge information** from disparate data sources
  - Organize current information into a universal data model
  - Immediately explore relationships within data from different sources
- **Deploy consistent processes** across multiple global business units by the application of business logic
- **Share expert knowledge** across programs and business units
  - Rapidly translate lessons learned into business logic
  - Apply logic to automate repeatable tasks based on best-practices
- **Reduce time and effort** required to ramp-up and maintain new programs and projects by leveraging the untapped intelligence available in existing business data

## I<sup>2</sup>M In Action

An automotive OEM with a portfolio of over 1000 product introductions in the next five years needs a global program management solution. I<sup>2</sup>M can be configured to:

- Receive incoming portfolio plan, part and tooling information from multiple systems
- Organize data by program into a structured hierarchy
- Create user-defined business logic to assess data, identify required schedules and recommend schedule templates
- Allow users to automatically create schedules in their project planning application
- Link schedules together using rules that consider shared attributes, product development processes and business logic

**Result: a set of best-practice integrated schedules that are quickly put in place to support program ramp up and management.**

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